

# Architecture(s), new wealth for Europe of the regions



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## Call for papers European meeting day

November 29, 2018 - Nancy, Grand Est region (France)

You are acting in architecture, urbanism and/or landscape?  
As a decision-maker, builder, designer, teacher, researcher ?

Share your experiences and innovative actions for a great  
european meeting on 29 november, 2018 in Nancy (France) !

Find in this call for papers, 6 thematic axis to participate to the  
european meeting day.

### 1\_CONTEXT

#### RÉGION ARCHITECTURE

Region Architecture is a french participatory initiative whose federates the architecture actors in Grand Est region. This pioneer consortium in France renews its vision and role for the architecture and its economic, scientific and cultural sectors. Cluster members put forward 41 concrete actions, in a White paper, in favor of the development of the architecture sector. Since 2015, Région Architecture has been demonstrating its capacity to federate, organize and define strategic guidelines to increase the architecture sector's competences, strengthening competitiveness, innovation and attractiveness. As a cross-border territory, Région Architecture turns to Europe, which is a major source of growth.

#### RÉGION ARCHITECTURE EUROPE

The pioneer federation of all the players in the field of architecture, namely, professionals, companies, academic and cultural institutions etc. within Région Architecture Europe (RAE) establishes an European avant-garde organisation and enables the creation and stimulation of an environment that can generate economic, social and cultural value.

RAE support function, ensures, through shared and collaborative governance, the implementation of the European project with the following aims:

- Support and develop the competitiveness within the field of architecture through research and innovation.
- Boost the competences of all the stakeholders in this field.
- Launch an RAE Cluster Network, genuine laboratory for public innovation and economic development in the territories.
- Enable architectural experimentation through: partnerships with national, regional and local authorities as well as private market participants, the introduction of new working methods and new competences (meetings between the different environments, collaborative method of co-construction) in order to modify the value chain...?

- Strengthen the European identity and the feeling of belonging to Europe by encouraging a new European narrative based on the heritage, common property of the European citizens.

## 2\_STAKES OF THE EUROPEAN MEETING DAY

As part of the Creative Europe application being set up with 8 countries / regions in Europe, the REGIONARCHI Cluster (in Grand Est) is proposing to organize a European meeting day on November 29 in Nancy on the theme «Architecture(s) , new wealth for Europe of the regions».

The principle of the day would be to reveal and pool projects, programs or exemplary and / or innovative actions carried out in a regional framework and bringing together the regional actors of architecture (culture, economy, profession, teaching, research).

In order to be on a «bottom-up» logic, the principle chosen to build the content of the day would be that of a call for open communication widely and addressed to all European regions and their networks.

## 3\_AXIS THEMATIC TO SUBMIT A COMMUNICATION

Proposals for papers must concern projects, actions, programs, case studies developed in and / or by a European region, etc.

### AXE 1

Strengthening synergies between teaching, research and architecture professions to accelerate the rise towards excellence of a regional sector of architecture and attractive construction at the service of the inhabitants and the economic development of our region.

### AXE 2

Development and promotion (take advantage of) the potential and wealth of yesterday's, today's and tomorrow's daily architectures in order to make them a vehicle for building regional attractiveness.

### AXE 3

Structuring and valorization (structuring and valorising) of the economic sector of architecture through the development of local industries and industries, observing and accompanying changes in the professions.

### AXE 4

Consolidation of the brand image and the competitiveness of the sector to support the export of regional skills and know-how in architecture and construction.

#### AXE 5

Implementation of concrete and localized architectural in response to major transitions and societal challenges in metropolitan areas and rural areas.

#### AXE 6

Develop and share knowledge, federate the inhabitants around the architecture and make them actors of their living environment.

### 3\_COMMUNICATION PROPOSAL

The contributions will be speeches or a poster presentation during the european meeting day in Nancy (France) on 29 November, 2018.

Your submission must include :

1. Project name, project description
2. Project initiator (s) name and description  
Your text must be no longer than 4000 characters.
3. Precise the axis thematic and the type of contributions you chose (speech or poster)
4. Optional document (all type of file accepted)

Your submission should written in english and sent in PDF file or WORD file (only for the first and the second documents), to the following addresses :  
contact@regionarchitecture.eu  
pauline.peillon@regionarchitecture.eu

### 4\_CALENDAR OF SELECTION

Submission opening date : June 25, 2018

Submission closing date : July 31, 2018

Selection committee, announcement of result and request for complement :  
August 27-31, 2018

Delivery of final papers (keynotes, poster, etc.) : September 24, 2018

### 5\_MORE INFORMATIONS

Région Architecture website : [www.regionarchitecture.eu](http://www.regionarchitecture.eu)

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[pauline.peillon@regionarchitecture.eu](mailto:pauline.peillon@regionarchitecture.eu)